ARIZONA DISTRICT EXPORT COUNCIL

Arizona's Voice for Trade

Sponsorship Opportunities

An Invitation to Partner

The Arizona District Export Council (AzDEC) helps Arizona businesses expand into international markets, grow exports, attract foreign direct investment (FDI), and strengthen the state's global competitiveness.

Sponsors are essential to that mission.
Your partnership directly funds the educational programs, high caliber programming events, and resources that give Arizona companies the tools to succeed internationally, while connecting your organization to the leaders shaping the state's trade future economic growth and international collaboration.

Partnership Tiers

GLOBAL TITAN | $20,000

Lead Sponsor — Exclusive Benefits

- **Presenting Recognition**
  Featured as a lead sponsor with premier logo placement across the AzDEC website, newsletters, and all event materials.
- **Thought Leadership Platform**
  Opportunity to make remarks at AzDEC event, positioning your leaders in Arizona's trade dialogue.
- **Premier Access**
  Complimentary admission to all AzDEC events, including front-of-house priority seating. (Number of invitations scales with the event.)
- **Signature Program Co-Host**
  Co-host a signature AzDEC program.
- **Top-Tier Media Feature**
  Highlighted as a top-tier partner in AzDEC communications.
- **Exclusive Network Access**
  Private invitations to gatherings with key industry leaders and government officials.
- **Host Opportunities**
  Priority consideration to host AzDEC events.
- **Policy & Trade Leadership**
  Help shape Arizona's trade and export-policy agenda, with a platform to share your perspective through AzDEC's trade advocacy and thought leadership.

Partnership Tiers

TRADE CHAMPION | $10,000

Benefits Include:

- **Logo Placement**
  Prominent logo placement on the AzDEC website and all event materials.
- **Email Spotlight**
  A featured spotlight in an AzDEC newsletter, plus recognition across email communications.
- **Priority Seating & Admission**
  Complimentary admission to all AzDEC events, including front-of-house priority seating. (Number of invitations scales with the event.)
- **Thought Leadership Platform**
  Host a program on a trade or export-policy topic.
- **Opportunity to Host AzDEC Program**
  Priority consideration to host an AzDEC program.
- **Exclusive Networking**
  Invitations to VIP networking receptions with trade and policy leaders.

EXPORT AMBASSADOR | $5,000

Benefits Include:

- **Logo Placement**
  Logo recognition on the AzDEC website and event materials.
- **Email Spotlight**
  Recognition in AzDEC newsletters and email communications.
- **Two Complimentary Guest Tickets**
  Complimentary invitation for two guests to AzDEC events annually.
- **Exclusive Networking**
  Invitations to VIP networking receptions with trade and policy leaders.

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EVERY AZDEC PARTNER RECEIVES

Beyond the benefits of each tier, every AzDEC partner shares in:

- **Connect with Export Community**
  Access to Arizona's premier export community: exporters, trade professionals, and government leaders.
- **Collaborate on AzDEC Initiatives**
  Opportunities to collaborate on AzDEC initiatives shaping the future of Arizona's exports and trade.
- **Invitations to AzDEC Events**
  Complimentary invitations to AzDEC events throughout the year.
- **Opportunity to Host AzDEC Program**
  Priority consideration to host and co-present programs.
- **Thought Leadership**
  Engagement with AzDEC thought leadership and policy initiatives.
- **Visibility Among Arizona Leaders**
  Enhanced visibility among Arizona businesses and policymakers.

CUSTOM PARTNERSHIP OPPORTUNITIES

We welcome the opportunity to tailor a partnership to your organization's unique goals, whether that means underwriting a specific program, event, or resource such as webinars or export-training tools.

Tell us what matters most to your organization, and we will build a package around it.

Let's Partner

To secure your partnership or explore a custom opportunity, please contact:

Tina Waddington
Chair, Development Committee
info@AzDEC.org | 602.308.9257 | AzDEC.org